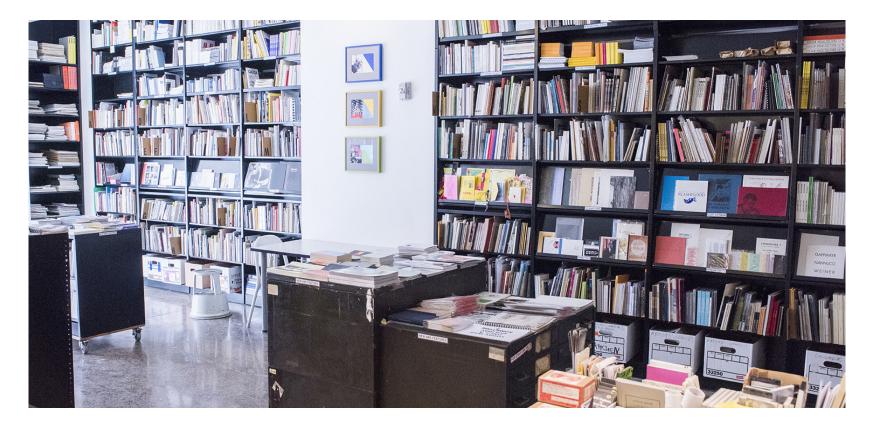
### **Printed Matter, Inc.**

231 11th Ave., New York, NY 10001



### Publications from Printed Matter, Inc.

#### **AVAILABLE FOR WHOLESALE PURCHASE AT 40% DISCOUNT**

Printed Matter, Inc. is the world's leading non-profit dedicated to the promotion and distribution of artists' books. In addition to maintaining a storefront with 15,000 titles distributed on behalf of artists and independent publishers, we also have an active publishing program. Publications under the Printed Matter imprint include new works from emerging and established contemporary artist book makers, as well as a back catalog of vintage works published since our founding in 1976. We currently publish between 5 and 7 titles a year.

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EXQUISITE CORPS by Philip Iosca is a new artist book of found compositions discovered by taking apart hundreds of vintage gay magazines. It was published as part of Printed Matter's Emerging Artist Publication Series, which is made possible with the generous support of the Jerome Foundation and the Andy Warhol Foundation for the Visual Arts.

In 2012, Iosca inherited a trunk filled with gay pornography from a friend of a friend who had died of AIDS nearly a decade earlier. After retrieving the material from a storage unit, Iosca felt a strong responsibility to create something from the material, both to honor a man he'd never met and the many other men like him.

On moving to New York the magazines traveled with him. Iosca began by taking the magazines apart with the idea of creating new signatures out of their pages and in the process "found" these images. The compositions are the result of the pagination required for offset-printing a saddle-stitched publication and each magazine yielded just a handful (or less) of the composite images.

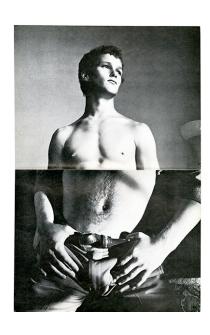
Of the publication, Iosca says: I like the idea of remembering these men. They're not the centerfolds. They always saved the best looking man for the centerfold, these are the other men. The filler. The forgettable ones you flick past on the way to the feature. And isn't that a stunning metaphor for life?

I think these bodies are exquisite. I think they are funny and sexy and compelling in the way they are a window into a specific kind of commercialized desire.

They're a product of their time, which also comes with a shocking amount of innocence for such "adult" images. They're also nostalgic. No one buys dirty magazines any more. They're a lovesong to printed matter. I've been making work about being queer for over a decade. I think it's important.





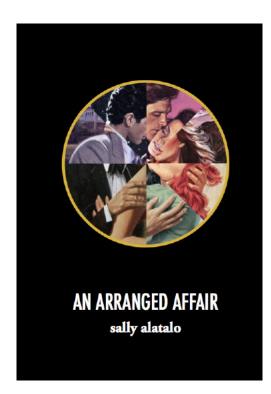


New York: Printed Matter, Inc., 2017 Paperback / Sewn Bound / Offset Printed / Color / Edition of 350 retail \$15 / wholesale \$9 ID#109079

## NEW RELEASE

## An Arranged Affair By Sally Alatalo





An Arranged Affair was published on the occasion of Chicago based artist Sally Alatalo's exhibition, Sally Alatalo: Narrative in Revision, on view in Printed Matter's exhibition space from May 25 - June 24, 2017. Using standard format paperback novels as source material, An Arranged Affair is the latest installment of Alatalo's Pulp series, which she initiated through her own imprint, Sara Ranchouse Publishing. The series operates within the conventions of mass-market publishing, reusing the tropes of genre fiction to lay out, among other things, a critique of various social and political constructions.

With this publication, she readdresses her earlier work, A Rearranged Affair, pulling apart and re-collating 188 romance paperbacks, one page extracted from each title, into an encompassing ur-Romance. Meticulously selected and connected by Alatalo, the character names and specific storylines are continually traded out, but the arc of the action is familiar and the narrative carries on convincingly.



New York: Printed Matter, Inc. 2017 Paperback / Perfect Binding / Offset-Printed / Black-and-white / Edition of 500 / English Retail \$15 / Wholesale \$9 ID# 109081

IMAGINARY CONCERTS
A project by Peter Coffin
featuring contributions from artists,
curators, and musicians including
Matthew Higgs, Ariel Pirink,
Genesis P-Orridge, David Grubbs,
Tauba Auerbach, and
Cory Arcangel.

### RECENT RELEASE

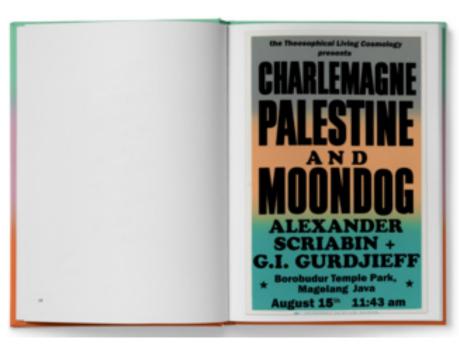
# Imaginary Concerts By Peter Coffin

Co-published by Printed Matter, Inc. and Anthology Editions, Imaginary Concerts is a collaborative project organized by Coffin, featuring the contributions of more than 75 artists, curators, and musicians.



New York: Printed Matter, Inc. / Anthology Editions, 2017 168 p. / 31 x 23 cm. / Hardback-Board / Sewn-Bound / Offset-Printed / Color / Edition of 1000 / English Retail \$29.95 / Wholesale \$17.97 ID# 108231

At the artist's invitation, each contributor submitted a fictitious concert line-up they'd like to one day see take place, regardless of how unrealistic or unrealizable. The billings were given to designer Adam Turnbull, who typeset the texts in the house style of the Colby Poster Printing Co., the LA-based print shop which famously churned out iconic "show print" posters for nearly 65 years before closing their doors in 2012.



With contributions from Lizzi Bougatsos, Rhys Chatham, Kerstin Brätsch, Malcolm Mooney, Nico Muhly, Genesis P-Orridge, Charlemagne Palestine, and many others, the dream line-ups span across generations and musical genres to fulfill individualized fantasy. The far-reaching mashups - sometimes whimsical or humorous - are also revealing of the profound impact that the concert experience has had for many. Accessing this musical history (even as a fabricated one) through the varied and expansive knowledge of the contributors gives us something that feels deeply personal, driven by nostalgia and remembrance as maybe music is uniquely suited to do.

Collected together, the works in Imaginary Concerts also offer a reflection on the difficulties of justly documenting any shared history – the disconnect that exists between the 'experience' of an event/show and what gets captured in the ephemeral material that emerges from it, first as promotion and then as archival record. The performance itself only resides in a moment, with each individual collecting an entirely different collection of experience. As a conceptual artwork and forged document, these posters skip the event altogether, revealing the tangible ephemera of the event to be what unites those unshareable experiences.



# Queer Zines 2





#### **New and Featured**

#### Philip Aarons and AA Bronson, editors

Queer Zines, Vol. 1

Queer Zines collects the varied practices of gay zine makers past and present, from North America and Europe. The title includes comprehensive bibliographies, sinful synopses, excerpted illustrations and writings by zine makers, and also includes reprints and a directory of articles about queer zines, and important zine archives around the world.

New York: Printed Matter, Inc., 2008 & 2014 280 p. / 27 x 19 cm. / Softcover / Glue Bound / Duotone / Edition of 2000 Retail \$25.00 / Wholesale \$15.00 ID#94945

#### Philip Aarons and AA Bronson, editors

Queer Zines, Vol. 2

Queer Zines 2 includes new essays reflecting the editors' deep belief in the urgency and vitality of zines as an individual and collective forum, and offer both personal and critical assessments of independent queer publishing as an important agent in shaping identity, establishing community, and altering the course of culture more generally.

New York: Printed Matter, Inc., 2014 280 p. / 27 x 19 cm. / Softcover / Glue Bound / Duotone / Edition of 2000 Retail \$25.00 / Wholesale \$15.00 ID#96370

#### Philip Aarons and AA Bronson, editors

Queer Zines Box Set, Volumes 1 & 2

This special edition of *Queer Zines* contains volumes 1 and 2 and comes with a screenprinted slipcase. This set includes a reprint of the original Queer Zines in an abridged and updated second printing.

New York: Printed Matter, Inc., 2014

280 p. / 27 x 19 cm. / Softcover / Glue Bound / Screenprinted Slipcase / Duotone

Retail: \$45.00 / Wholesale: \$27.00

ID#96371

#### Kim Beck

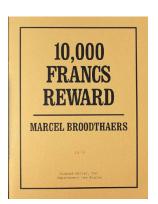
A Field Guide to Weeds (3rd Edition)

A Field Guide to Weeds masquerades as a 19th century pocket guide. The physical form of the book is used as a metaphor for a crack in the city sidewalk, where the unruly plants creep out of the gutter and overrun the page spread.

New York: Printed Matter, Inc., 2008

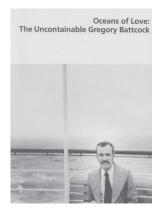
96 p. / 17.5 x 11.8 cm. / Cloth Cover / Sewn Bound / Color / Edition of 1500

Retail: \$25.00 / Wholesale: \$15.00









#### **Marcel Broodthaers**

10,000 Francs Reward

Translated by editor Elizabeth Zuba in collaboration with Maria Gilissen Broodthaers in it's first English publication, 10,000 Francs Reward (Dix mille francs de récompense) is realized as a performative self-interview in which Broodthaers's questions and answers run together in a single, fluid body of text. The work first appeared in connection with the artist's Catalogue/Catalogus exhibition at the Palais de Beaux-Arts, Brussels, 1974, inspired by a conversation with art critic Irmeline Lebeer.

New York / Brussels: Printed Matter, Inc. / Département des Aigles Brussels, 2016 12 p. / 23 x 18 cm. / paperback / edition of 1000 retail \$12 / wholesale \$7.20 ID#104454

#### Anne Callahan

Notes from the History of Ed-

Notes for the History of Ed- provides an historico-exemplary account of EDIT-ING and/or THE EDITOR as a profession, activity and term. What happened (is happening) to the editor? (that sensitive visionary literary-journalistic figure of the last century). And, come to think of it, Where did the editor come from? This book traces the act of EDITING from Liu Xiang to Miranda Priestly with found texts and other visua

New York: Printed Matter, Inc., 2015 132 p. / 19.8 x 12.7 cm. / Paperback / Perfect Binding / Black and White / Edition of 350 Retail \$10.00 / Wholesale \$6.00 ID#101801

#### **Jason Evans**

Pictures for Looking at & Equivalents

Pictures for Looking at & Equivalents features a series of intricate still lives by the artist paired with diagonally divided rectangles. With no interpretive text, the work he says "asks for just a keen pair of eyes happy to wander and wonder," setting up a kind of equivalency between the two forms.

New York: Printed Matter, Inc., 2014 48 p. / 29 x 24.5 cm. / Softcover / Staple Bound / Color / Edition of 500 Retail: \$15.00 / Wholesale: \$9.00 ID#97174

#### Joseph Grigely

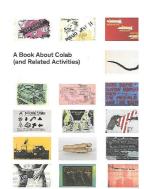
Oceans of Love: The Uncontainable Gregory Battcock

Oceans of Love: The Uncontainable Gregory Battcock, edited with an introduction by Joseph Grigely, is the first book that brings together a collection of Gregory Battcock's prefaces and essays (from Minimalism, Idea Art, Why Art?, and other books), as well as critical writings called "quiticism" that had been published in underground newspapers in the 1970s. The book follows Joseph Grigely's exhibition, The Gregory Battcock Archive, which was first exhibited in 2009.

London / Graz / Hamburg / New York: Koenig Books / Grazer Kunstverein /Kunstverein in Hamburg / Printed Matter, Inc., 2016 222 p. /  $24 \times 17$  cm / color and black-and-white / English retail \$28 / wholesale \$16.80 ID#106671

# NEW YORK TESTAMENT LORD AND SAVIOR TRACT FORM, THE NEW YORK TESTAMENT THE

# PROPOSALS FOR PRINTED MATTER, INC.





#### Dawn Kim

New York Testament

New York Testament compiles images from various religious tracts found in the New York City subway. The result is a "reverse engineered bible" that unifies the mostly disparate denominations in an unlikely testament to human creativity, ambition, and diversity. An appendix in the book's final pages provides excerpts of text from each pamphlet.

New York: Printed Matter, Inc., 2015 60 p. / 21.6 x 14 cm. / Paperback / Perfect Binding / Color / Edition of 350 Retail \$15.00 / Wholesale \$9.00 ID#101802

#### Peter Liversidge

Proposals for Printed Matter, Inc.

*Proposals for Printed Matter, Inc.* is a catalog of proposals for Printed Matter, Inc. describing an array of possible projets – objects, performances, and actions in the fluxus tradition.

New York: Printed Matter, Inc., 2014

44 p. / 21 x 16.5 cm. / Softcover / Staple Bound / Black and White

Edition of 500

Retail: \$12.00 / Wholesale: \$7.20

ID#98387

#### Max Schumann, editor

A Book About Colab (and Related Activities)

A Book About Colab (and Related Activities) – edited by Max Schumann, and with a Foreword and Afterword by art writer and Colab member Walter Robinson – traces the output of Collaborative Projects Inc. (aka Colab), the highly energetic gathering of young New York downtown artists active from the late 1970's through the mid 1980's.

New York: Printed Matter, Inc., 2016 256 p. / 24 x 17 cm / paperback / color wraparound poster cover / edition of 1000 retail \$39.95 / wholesale \$23.97 ID#103222

#### Max Stolkin

Versions

Versions offers a concise treatment of infinite regress that pairs Hubble telescope deep-field imagery with found images of modernist stacking tables and several versions of the same story. This title was published by Printed Matter as part of their Emerging Artists Publication Series.

New York: Printed Matter, Inc., 2014

60 p. / 22 x 15.5 cm. / Softcover / Gluebound / Color / Edition of 350

Retail: \$10.00 / Wholesale: \$6.00



#### **Dan Walsh**

Blue Icon (Day Edition)

Blue Icon (Day edition), a hand-stitched conceptual book project by painter and independent publisher Dan Walsh, offers a new take on a small-edition project first produced in 2013 under by Walsh's imprint Moody Studios. Across thirty-two pages, Blue Icon (Day edition) explores a minimalist conceit shaped by two progressions of form.

New York: Printed Matter, Inc., 2016

32 p. / 27.5 x 20.5 cm. / hardback / edition of 450

retail \$35 / wholesale \$21.00

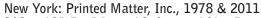
ID#105532

#### **Backstock**



GAAG: The Guerrilla Art Action Group, 1969-1976: A Selection

This is the reissue of our out-of-print publication *GAAG: The Guerrilla Art Action Group, 1969-1976: A Selection,* first published in 1978. The book documents the group's ideological and logistical concerns and records 52 of the many political art actions they carried out through the late Sixties and early Seventies. Manifestos, letters and press communiqués issued by the group are also included.



368 p. / 21.5 x 14 cm. / Softcover / Glue Bound / Black and White / Edition of 1500

Retail \$27.50 / Wholesale: \$16.50

ID#8961



#### **Reverend Jen**

Reverend Jen's Really Cool Neighborhood

Reverend Jen's *Reverend Jen's Really Cool Neighborhood* is a travel guide to the Lower East Side, NY, filled with anecdotes of hellish roommates, loneliness and delusions of fame. Flip the book over and you'll find a bonus *Les Misrahi*, an epic musical puppet show which protests the gentrification of the Reverend's beloved bohemia.

New York: Printed Matter, Inc., 2003

208 p. / 11.5 x 21.5 cm. / Softcover / Gluebound / Black and White / Edition of 2000

Retail: \$14.95 / Wholesale: \$8.97



#### Martha Rosler

Service: A Trilogy on Colonization



A reprint of Rosler's 70's classic artists' book, originally executed as a mail art project. "A Budding Gourmet," "McTowers Maid," and "Tijuana Maid" are three short novels addressing the social uses of food.

New York: Printed Matter, Inc., 2008

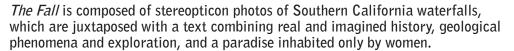
126 p. / 12.5 x 21.5 cm. / Softcover / Glue Bound / Black and White / Edition of 1050

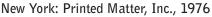
Retail: \$10.00 / Wholesale: \$6.00

ID#82931

#### Michelle Stuart

The Fall





28 p. / 20 x 23 cm. / Softcover / Staple Bound / Offset-Printed

Retail \$6.00 / Wholesale: \$3.60

ID#1793



#### **Artist Audio**

#### **Destroy All Monsters**

Double Sextet

Recorded in Ann Arbor in 1975 (and lost for 35 years), this Destroy All Monsters LP gem features the underground sound of the group as a sextet (Mike Kelley, Jim Shaw, Cary Loren, Jeff Fields, Kalle Nemvalts, and John Reed). Cover art designed by Mike Kelley and Cary Loren.

New York: Printed Matter, Inc. 2009 31 x 31 cm. / Audio Vinyl / Edition of 1000

Retail: \$18.00 / Wholesale: \$10.80



#### Sun Foot, Stefan Marx

The Rain Song 7"



To celebrate Sun Foot's appearance at the 2012 NY Art Book Fair Preview, we presented this limited edition 7" picture disc featuring their song "Rain Song". The San Francisco based group consists of artist Chris Johanson, multi-instrumentalist Brian Mumford, and drummer Ron Burns. Illustrator and longtime Printed Matter contributor Stefan Marx provided the artwork and album design.

New York: Printed Matter, Inc. 2012 31 x 31 cm. / Audio Vinyl / Edition of 500

Retail: \$20.00 / Wholesale: \$5.40